

# NEW ADVERTISEMENT RATE

EFFECTIVE OCT 1, 2021

HOWLER MAGAZINE FULL PAGE	PER ISSUE	TOTAL PRICE
4 COLOR VERTICAL 5.5" WIDE X 8.5" HIGH		
1 ISSUE	\$210	\$210
1 ISSUE (ON-BASE MILITARY DISCOUNT)	\$110	\$110
6 ISSUE	\$160	\$960
12 ISSUE	\$130	\$1,560

HOWLER MAGAZINE HALF PAGE	PER ISSUE	TOTAL PRICE
4 COLOR VERTICAL 5.5" WIDE X 4.25" HIGH		
1 ISSUE	\$105	\$105
1 ISSUE (ON-BASE MILITARY DISCOUNT)	\$55	\$55
6 ISSUE	\$85	\$510
12 ISSUE	\$68	\$816

SOCIAL MEDIA	PER ISSUE	TOTAL PRICE
4 COLOR VERTICAL 5.5" WIDE X 8.5" HIGH		
1 ISSUE	\$40	\$40
1 ISSUE (ON-BASE MILITARY DISCOUNT)	\$25	\$25
6 ISSUE	\$35	\$210
12 ISSUE	\$30	\$360

HOWLER MAGAZINE PREMIUM PAGE	PER ISSUE
BACK PAGE FULL ONLY	\$20
PAGE 26 & 27 MIDDLE FOLD	\$10

HOWLER FULL PAGE + SOCIAL MEDIA	PER ISSUE	TOTAL PRICE
4 COLOR VERTICAL 5.5" WIDE X 8.5" HIGH		
1 ISSUE	\$240	\$240
1 ISSUE (ON-BASE MILITARY DISCOUNT)	\$130	\$130
6 ISSUE	\$190	\$1,140
12 ISSUE	\$155	\$1,860

HALF PAGE	PER ISSUE	TOTAL PRICE
4 COLOR VERTICAL 5.5" WIDE X 4.25" HIGH		
1 ISSUE	\$135	\$135
1 ISSUE (ON-BASE MILITARY DISCOUNT)	\$75	\$75
6 ISSUE	\$115	\$690
12 ISSUE	\$93	\$1,116

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